...but there are some downsides (Model 1)

Unfortunately, the **centralized approach** to digital identity have several **downsides** to be considered...

| Cybersecurity	No control	High costs
Data kept in a centralized way is subject to hacks (e.g. the Equifax breach)	User do not have control on their identities and easily lose track of their identities	The centralized model implies high costs for organizations, which must have large infrastructures in place

Moreover, the centralized model for digital identity has created the phenomenon of «**multiple identities**»
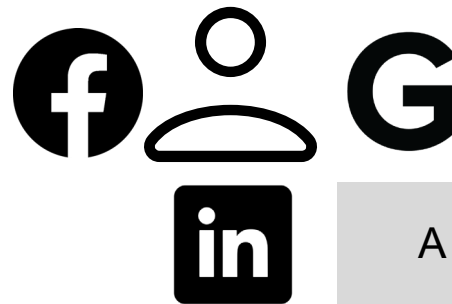
A user must keep multiple digital identities for each service he interacts with, for example LinkedIn, Facebook, Google, …