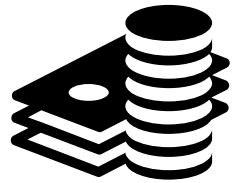


What is so good about Self Sovereign Identity?

Self Sovereign Identity has a life-altering potential for **any person in the world**. There are **several pros** that can arise from the spread of the Self Sovereign model. There are many, but these are just some...



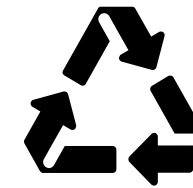
Business impacts

In the IDP and traditional models, an **Identity Provider** must **authenticate all its users**. In the SSI model, **authentication** is **processed** by **Service Providers**, which are able to scale their infrastructures the best way, **according to the number of their users**.



Privacy and GDPR

Identity Certifier that create Verifiable Claims does **not need to keep data** of its users anymore, simplifying data management. Moreover, **the user keeps its own data** and on the **Blockchain** are **stored** only **hashes** with no content.



Interoperability

Self Sovereign Identities of citizens can be **used for any type of service**, web or not, national or international, and it can enable **instantaneous KYC**. Service Providers **only need to have access to the Blockchain**.