

PwC Blockchain CC

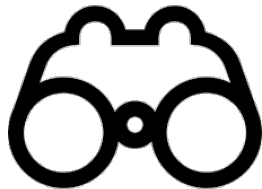
*PwC Advisory Italy
Competence Center dedicated
to Blockchain and DLT
technology*



- **Launched in January 2016**
- Experience on Blockchain since **2012**
- **Certified** Blockchain and DLT developers
- Great **knowledge** and **experience** on several international projects with different Blockchain and DLT technologies



- Developing a **Blockchain Value Proposition** for the **Italian market**
- Supporting the **Global PwC** activities
- Facilitating the creation of a **Blockchain ecosystem**
- **Monitoring** the **evolutional Blockchain Trends**



- Evaluate Use Cases **objectively**, overcoming the **Hype**
- Offer support on technologies studied through **research** and **experimentations**
- Working closely to clients in order to understand their real needs