

37. See, for example, <https://www.bloomberg.com/news/articles/2018-04-18/drowning-in-a-sea-of-paper-world-s-biggest-ships-seek-a-way-out> and <https://www.supplychaindigital.com/technology/blockchain-technology-set-revolutionise-logistics-industry>
38. See <https://www.tradelens.com>
39. See IBM Press Release: <http://newsroom.ibm.com/2018-08-09-Maersk-and-IBM-Introduce-TradeLens-Blockchain-Shipping-Solution>
40. Author's interview with Accenture in 2018.
41. See <https://bita.studio/>
42. This list does not pretend to be exhaustive. The choice was made to focus on the sectors where cross-border transactions are likely to be affected the most. Other services industries, such as the health sector and travel-related services, have started to investigate the use of Blockchain to reduce costs, simplify procedures, enhance coordination between various stakeholders, enhance efficiency of booking/appointment systems, etc.
43. Nasdaq's private Linq blockchain network, for example, enables private companies to issue and trade shares – see Nasdaq (2015).
44. See <https://www.traxpay.com/>
45. Vostro and Nostro accounts refer to the same thing from a different perspective. If Bank A has an account with Bank B in Bank B's home currency, this account is a Nostro account for Bank A (i.e. for Bank A, "Nostro" refers to "our" account with Bank B) and a Vostro (or "your") account for Bank B.
46. Ripple is a distributed ledger system, but not a blockchain *per se*.
47. See <https://ripple.com/>
48. See, for example, Deloitte (2016), Ernst & Young (2017), KPMG (2017), McKinsey & Company (2016a), and PricewaterhouseCoopers (2016).
49. At the WTO, e-commerce is "understood to mean the production, distribution, marketing, sale or delivery of goods and services by electronic means" (WTO official document number WT/L/274). Work on e-commerce at the WTO therefore goes beyond the services dimension of e-commerce. Issues related to trade in goods, intellectual property and development are also part of the WTO work programme on e-commerce. This section focuses exclusively on retail distribution and the services dimension of e-commerce.
50. See <https://www.openbazaar.org/>
51. Article 2 of the Berne Convention (http://www.wipo.int/treaties/en/text.jsp?file_id=283698).
52. See for example <https://poex.io/about>, <https://proofofexistence.com/about>, and <https://www.microsoft.com/en-us/store/p/proof-of-existence/9nblggh4z1t2>
53. See <https://binded.com>
54. See <https://cognate.com/>
55. *Ibid.*
56. See <https://www.bernstein.io/>